

POWERED BY CERTUS BEACON



# PHYSICIAN ADVISOR PROGRAMS

#### DATA-DRIVEN DECISIONS

Our Physician Advisor dashboard gives a real-time snapshot of active cases to identify areas for improvement and opportunities for targeted physician education. Our analytics provide a benchmark to hold physician advisor programs as well as clinical physicians accountable to key performance indicators (KPI).

- Active length of stay of inpatient and observation patients
- Observation to inpatient conversion rates by physician and payor
- Observation length of stay in hourly increments, by payor, physician and diagnosis
- Case mix index (CMI) details by provider, payor class and type

### PHYSICIAN-LED SERVICES

Our physician advisors break down departmental silos and enforce clinical documentation integrity across the organization in quality, utilization, denials and CDI.

- Customizable programs to meet your hospital's needs with on-site, remote or hybrid models
- Buy-in from physician peers to create immediate workflow improvements
- Thrive in a value-based care environment to achieve:
  - o Compliance
  - o Fiscal health
  - o Positive public perception

### **CLIENT SUCCESSES**

### 11% NET INCREASE IN GLOBAL INPATIENT RATIO

THROUGH COMPLIANT LEVEL OF CARE ASSIGNMENT WITH PROPER MEDICAL NECESSITY DOCUMENTATION

# \$1.5 MILLION MONTHLY IN NET REVENUE CONTRIBUTION

# **UTILIZATION**

### DATA-DRIVEN DECISIONS

Use our data-driven metrics to identify and assign compliant level of care and prevent denials before they occur. Certus Beacon provides in-depth analysis and reporting including:

- Physician benchmarking among peers by admits, revenue, length of stay and other KPI metrics
- Level of care breakdown by diagnosis, physician, physician group and payor

### PHYSICIAN-LED SERVICES

Our physician advisors act as liaisons between your case management department and attending physicians to render medically sound opinions on utilization of resources.

- Medical necessity and documentation education with every level of care determination
- Gap coverage on nights and weekends with a 60-minute average turnaround
- Concurrent, retrospective and extended stay reviews

# **CLIENT SUCCESSES**

OVERALL REDUCTION OF 36%

## **DENIALS**

### **DATA-DRIVEN DECISIONS**

Flag potential payor denials and alert physician advisors to compliance issues in real time thus preventing denials before they occur.

- Identify compliance issues in real time to optimize intervention strategies
- Monitor payor denial patterns and formulate mitigation strategies
- View denials by diagnosis, payor and provider

### PHYSICIAN-LED SERVICES

Whether you need full outsourcing or as-needed assistance, we partner with you to fight the toughest medical necessity and clinical validation (DRG) denials.

- Experts in denials resolution and payor contract negotiations
- Recoup reimbursement through peer-to-peer and commercial insurance denials appeals support

# **CLIENT SUCCESSES**

# **85% REVERSAL RATE**

ON PEER TO PEER REVIEWS

# \$9 RETURNED FOR EVERY \$1 SPENT

WITH PHYSICIAN SUPPORTED APPEALS

# **QUALITY**

### DATA-DRIVEN DECISIONS

Use data-driven benchmarking to optimize risk profiles and identify potential complications prior to final bill submission.

- HAC and PSI clinically supported exclusions captured through physician advisor support
- Data analysis to identify and target opportunities with greatest impact on quality scores

### PHYSICIAN-LED SERVICES

Each year hospitals face up to a 6% penalty and a 2% bonus from CMS quality programs. Optimize quality metrics and positively impact revenue through physician education to support documentation showing the quality of care provided. Data-driven analysis is augmented by targeted education that includes:

- Patient Safety Indicators (PSI)
- Hospital Acquired Conditions (HAC)
- Severity of Illness (SOI) capture
- Risk of Mortality (ROM) capture
- Observed to Expected (O/E) risk optimization

Get credit for the high-quality care you provide!

# **CLIENT SUCCESSES**

1.6 to 0.6

OVER A ONE-YEAR CLIENT ENGAGEMENT

### **CDI**

### **DATA-DRIVEN DECISIONS**

Powerful analytical insights enable you to survive and thrive in the pay-for-performance era.

- View activity by system, facility and provider level
- Optimize risk adjustment and ensure appropriate reimbursement
- Identify opportunities for targeted CDI education

### PHYSICIAN-LED SERVICES

Brundage Group developed the unique industry approach to provide comprehensive clinical documentation education that spans the entire revenue cycle.

- Quality
- Denials
- Utilization
- CDI

# **CLIENT SUCCESSES**

**INCREASED CMI BY 0.1-0.2** 

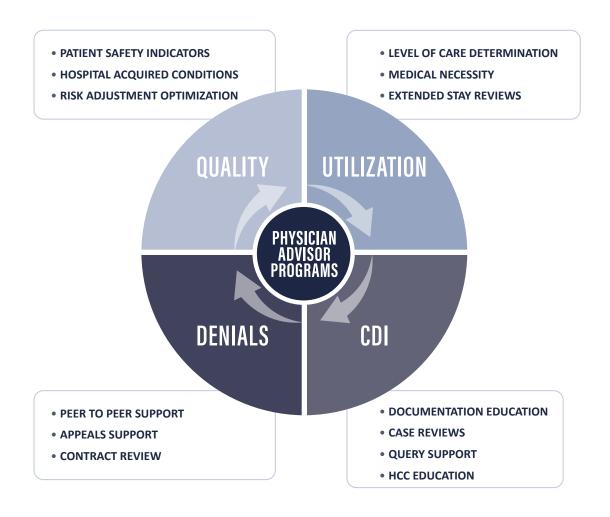
**INCREASED CC/MCC CAPTURE BY 10%** 

# 2 OUT OF 3 UNANSWERED QUERIES RESPONDED TO WITH PHYSICIAN ADVISOR INTERVENTION

# REQUEST A DEMO

# **BREAKING DOWN SILOS**

REVENUE CYCLE MANAGEMENT SERVICES



UNIFICATION OF CLINICAL DOCUMENTATION

